

WESTSIDE COMMUNITY SCHOOLS

PROPOSED --- Superintendent Goals and Priorities for 2020-2021

INSTRUCTIONAL LEADERSHIP

- Continue to work on clarity and measurability as we work towards an attitude of increased and sustained academic excellence
- Help to ensure our district-wide pandemic plan and teaching & learning initiatives are ready to meet the diverse needs of our learners as we prepare for multiple scenarios to include more rounds of extended campus learning, modified in-person learning with social distancing guidelines, and traditional in-person learning
- Help with coordination, communication, and logistics of a successful, efficient, and strategic transition to K-12 iPads for all students and staff for 2021-22
 - Business partner forums
 - Parent open houses
 - Teacher buy-in
 - Student buy-in
 - Minimal issues for specialized departments like computer science, business, etc.
- Increase the percentage of students performing at/above state and national averages on local, state, and federal assessments
 - Help improve ACT prep and performance
- Greatly increase the number of WHS students that apply for and qualify for the Omaha World-Herald's All-Academic Team
- Expand programming for identified high ability learners through a more welcoming and accommodating EY format
- Assist with expanding career education and work certification opportunities
- Continue to assist building leadership as we address student behavioral expectations, communication of those expectations, and consistency of student discipline throughout the district through reinforcement, rewards, and consequences
 - more student respect being shown in hallways, classrooms, etc.
 - less bathroom destruction and more sense of belonging, pride, and team
- Increase dual credit and AP programming
- Create and implement coordinated and sustained district, individual school building, professional development, and community-wide focuses on inclusion, dignity, and acceptance of ALL
- Identify SPED programming needs dealing with tiered interventions and behaviors
- Establish "Summer Learning Academies" for students on a wide variety of topics, to include "Circle of Friends" offerings each June and July
- Continue to further analyze the future of counseling and school psych roles
- Expand our partnership with *One World* as they can help better support our students and families in need
- Expand partnership with Munroe-Meyer Institute to better support students with special needs

- Help to create more Special Olympics and Unified Sports activity opportunities for students in need
- Place 20+ WHS students into “Intern Omaha” for Summer 2021
- Hold four or more virtual college visits in our WHS Little Theater for WMS/WHS students with at least two of the visits to prestigious, out-of-state institutions
- Continue to pursue unique academic opportunities for students over the summer to include satellite university camps, college exposure programming, etc.
- Assist with helping the WHS Counseling Office establish and meet department goals

FINANCIAL LEADERSHIP

- Create and oversee a day-to-day line item budget that is easy to understand and becomes more specific than last year
 - Ensure we receive more money than we spend
 - Continue to use and readily discuss easy to understand monthly reports to show how we’re doing throughout the fiscal year
- Help navigate unknown revenue pitfalls of 2020-21 as Covid’s impact on economy is still to be determined and plan ahead as best we can
 - Be strategic in pursuit of grants and alternate revenue
 - Be conservative with new disbursement opportunities
- Communicate proactively and effectively with BOE, staff, and stakeholders about our budget priorities, challenges, and outlook
 - Continue to gain budget clarity, identify instructional/program priorities, update and fine-tune multi-year plans, and create and follow our already-established capital maintenance program while making adjustments as necessary each fall and spring
 - Continue to communicate the board philosophy regarding our annual tax request, total revenue, and total disbursement analysis as established in 2019
- Further review/assess current level of non-classroom personnel....are there non-instructional positions to attrition away that can free up some budget stress?
- Continue efforts towards increasing salary/benefit structure AND internal understanding of what we offer
 - Recruiting and retaining high-quality staff remains a top priority

COMMUNICATION/PUBLIC RELATIONS/COMMUNITY ENGAGEMENT

- Communicate at a high level with school staff
- Establish a WE-SIDE Community/Staff/Student Council that meets multiple times a year to work on the district’s goal of inclusion, dignity, and acceptance of ALL
- Be a visible and approachable presence in all school district facilities on a regular basis, to include classroom walk-throughs
- Be a visible and engaged supporter at numerous school activities and events
- Help the BOE continue to communicate and engage even more with stakeholders

- Be proactive with communication regarding our 2020-21 pandemic plan and Covid19 and Post-Covid19 policies and practices
- Continue to get to know more and more stakeholders through various avenues, to include:
 - First Friday Feedbacks (*to be held on Facebook Live this year*)
 - Community Coffees (*to be held on Facebook Live this year*)
 - Lunch & Learns (*to be held on Facebook Live this year*)
 - Service club presentations
 - Personal visits
- Continue to utilize and expand already developed student, staff, stakeholder, and retiree advisory committees
 - Continue assistance with Board's "Student Advisory Council" as well
- Further assist with development of more 2-3 minute videos on a wide variety of topics that we want our staff and stakeholders to understand and be proud of
- Utilize social media to positively promote our school district
- Continue to streamline and strategize our marketing plans in regards to option enrollment, communication with large employers and the Omaha Chamber, and staff recruitment & retention initiatives
- Further interact with local business leaders on a regular basis to keep the lines of communication open about potential partnerships and school district updates
- Continue to improve the relationships with our Countryside Village business neighbors

FACILITIES LEADERSHIP

- Help oversee the completion of Prairie Lane as the last project of Phase One
- Fine tune and follow our already established facility upkeep plans with prioritized projects, funding sources, and strategic value
- Ensure better connectivity and infrastructure throughout district to be able to maximize the tremendous technology we are lucky to be able to use for teaching and learning
- Continue to review current facilities format to analyze used, unused, and under-used facilities as we look for potential reduction and consolidation of space across the district
- Ensure that all buildings and their grounds are safe, well-kept, and representative of District 66's high expectations
- Completion of the Mitchell House Project to add 70+ parking spots to the WHS campus

VISIONARY PLANNING

- Get an updated strategic plan in place by June 30, 2021
- Continue to identify common priorities and projects the school district and Foundation can work on together that both sides are supportive of and excited about
- Work towards the development of a long-term, sustainable strategy for levy override and bond issuances
- Continue to work towards our enrollment target of 6,250 K-12 students by August 2022
- Continue to review/assess timing and needs of Phase II and Phase III Bond elections and projects

CULTURE ENHANCEMENT

- Create and implement coordinated and sustained district, individual school building, professional development, and community-wide focuses on inclusion, dignity, and acceptance of ALL
 - We will continue to love and educate any student and family that walks through our doors.
 - We will continue to strive to become better practitioners of equity, acceptance and appreciation of the many colors, races, religions and beliefs that comprise our Westside Community.
 - We will commit ourselves to the deeper study, education and discussion of equity, and to a greater appreciation of our similarities and differences with candor, sensitivity and understanding, at all levels of our organization, and in all of our classrooms.
- Completed and implemented culture game plans in place at WHS and Oakdale
- For all employees, students, and patrons, be a role model that exhibits honesty, integrity, enthusiasm, pride, a strong work ethic, and high expectations for self/others
- Emphasize “Westside Pride” and continue work to enhance our culture of pride, high expectations, innovation, community, teamwork, and excellence in everything we do
- Celebrate our many successes while constantly working to get even better
- Continue to help instill lots of communication and follow-through with a results-based mindset throughout the entire school district at all levels
- Assist with measurable goals being established and reached by the WHS Cheer program

LEGISLATIVE/STATEWIDE LEADERSHIP

- Continue to set and communicate Legislative priorities, protocols, and strategies for the upcoming legislative session and beyond
- Further help our school district widen its legislative footprint through individual involvement and affiliation with GNSA and other organizations
- Continue to serve on the Nebraska Commissioner of Education’s Advisory Council
- Continue to stay engaged with statewide coalitions that are working to better promote and protect public education